

## **The ABC's of UIL Recruiting**

*ASK – students and coaches to be on your team. They may just be waiting!*

*Build—a team you can manage and watch it grow*

*Commit—to others as you ask for their commitment*

*Dare to Dream—all success starts with a dream*

*Embrace—the wins and “Yes”es*

*Forget—the losses and “No”s*

*Go—where the kids are*

*Handpick—students who seem promising*

*Inspire—others to be a part of the vision*

*Join Now—campaigns or scavenger hunts*

*Keep Asking—a “No” last year might be a “Yes” this year*

*Love what you do!—others will want to share time with you*

*Make announcements—early and often*

*Networking—ask other students and teachers for suggestions*

*Open House—meet and greet in non-threatening environment*

*Posters—“I WANT YOU” posters worked for the military*

*Quiz—your students about who would be good at spelling, computers or...*

*Referral incentives—to reward great recruiting*

*Student Activity Conferences—jump start their enthusiasm / knowledge*

*Thank others—for their time and interest*

*UIL Website—informational videos to help familiarize students with contests*

*Visit—middle school and elementary UIL meets, your future competitors!*

*Watch—for opportunities to make connections*

*Xemplify Xcellence—in your program and your recruiting tactics*

*YouTube Videos—the not-so-final frontier*

*Zero In—on unlikely candidates (history buffs, news junkies, drama queens)*